"Working together to secure your business"

## Hydro-International's Smart Monitoring Team – helping cut the risk of flooding to homes, businesses and infrastructure across the globe

"We were looking for a new location for our UK based Smart Monitoring team, and after extensive searching, we selected Link Business Centre. Unit 24 is a modern facility with the right environment and necessary room to allow us to work flexibly. The new Malvern office will be our hub for testing equipment prior to installation across the UK as well as a local base for field and data reporting staff. We will start with a team of seven staff in Malvern and hope to increase this over the next few years.



While flood warnings are routinely available from public organisations, these warnings are not appropriate where the 'response time' of the catchment is short. Our expert monitoring team offer a complete managed service for hydrometry, monitoring and flood warning, helping people, companies and public organisations to understand their current and potential future flood risk and enabling them to mitigate and plan for flood events."

Simon Cox, Marketing Director Hydro International

Peter Crocombe, part of the Smart Monitoring team, pictured setting up a telemetered rainfall monitoring system prior to installation at a local site for flood warning purposes.





Hydro-International is a global company with a turnover of over £3 million. It has over 350 members of staff, with offices across the world. With over 30 years of experience and a reputation for engineering excellence, businesses and public organisations all over the world rely on their products and services to reduce flood risk, improve water treatment and protect the environment from water pollution.

Climate change and urban growth have contributed to an environment in which flooding is an increasingly frequent and damaging occurrence. In response to this, Hydro-International have developed an effective flood warning system that uses observed river levels and/or rainfall from Smart Monitoring sites as a basis for flood warnings. Using this system, when thresholds in river level or rainfall are exceeded an alert is sent from telemetry data loggers to their head office computer servers, which then sends an automated warning to identified users, such as a rapid-response team, who can then respond quickly at the areas affected, protecting properties and minimising risk.

Current local projects include:

- Monitoring levels and flows for Welsh Water Reservoirs for resource management at over 160 sites.
- Monitoring rainfall and water levels for Natural flood management schemes across Herefordshire and Worcestershire
- Monitoring flows and water levels for Severn Trent Water to quantify effects of their operations on the natural flows

Hydro-International have also installed and maintain flood warning systems at 9 key flooding locations for Wychavon Council.

For more information: www.hydro-int.com

#### Chris Wreghitt, former British professional racing cyclist brings 'Global Opportunities' to Link Business Centre turning a triumphant biking career into a successful business

Chris Wreghitt founded Global Opportunities, a worldwide consultancy and sales and marketing agency in 1991, after a background in bikes – he raced successfully as a professional cyclist until 1984, was five times British Cyclocross Champion and raced professionally in Italy.

The Company currently has a staff team of seven with a turnover of £750,000. It's main focus is the distribution of toys in the UK and Ireland, where it is the exclusive distributor for many top brands to trade customers.

From 1984 until 1991, Chris worked for Halfords, Europe's largest bicycle retailer. He pioneered the development of Halford's Carrera and Apollo, now the biggest selling brand of bike in the UK. Chris became the first General Manager of Halford's Bicycle Two Wheel Division, before leaving in 1991 to set up his own company, Global Opportunities.

Global Opportunities has established and managed sales for Bike brands; Saracen, Land Rover Vivi Bikes Whyte Bikes, Avanti and ABD BMX. The Company was responsible for establishing the European market for Slime Tyre Sealant and ODI Grips and currently works for Gipiemme wheels and Bonin, Italy's latest distributor of cycle parts and accessories.

"I have been looking for a suitable location for my warehouse and despatch centre and chose Malvern as I live close by in Powick. The team at Link Business Centre have been very efficient and professional and this convinced me that taking Unit 23 was the right choice.

My cycling coach lives in Malvern, so also it makes it very convenient to nip out for a quick ride over the hills!"

After 18 months of hard training and competing, Chris Wreghitt won the National Cyclocross Championships over-60s title earlier this year, 37 years after his first national crown – almost four decades after his first triumph – and won silver at the European Mountain Bike Cross-Country Championships. Regular training sessions with Malvern's Liam Killeen, a former Commonwealth and British champion at cyclocross and mountain bike cross country, was critical in helping Chris fulfil his ambition.

For more information: www.globalopportunities.co.uk



## Malvern brewery team celebrates gold medal winning beer with locally based named 'WR14'



The Friday Beer Company, based at Unit 4, Link Business Centre is celebrating after one of its beers won a prestigious national award.

The Friday Beer Company, set up by three former QinetiQ employees eight years ago, has been given a gold 'European Beer Challenge' medal for its 'WR14' golden ale.

Gerald Williams, one of the founders, alongside Perry Jackson and Andrew Keir. said:

"Our brewery is located in Malvern Link, hence the name of our new beer, WR14. We were shocked initially when we won the award because we have entered before but not won before as it is a very big competition. Unit 4 is not just a building, it's a place of ideas, creation and of welcoming."

The Friday Beer Company was up against some illustrious competition, with more than 1,000 samples from 38 countries. Some of the world's most prominent beer buyers were on hand to judge the entrants, with Friday Beer Company emerging as gold medal winners.

For more information: thefridaybeer.com



### LINK & UPTON BUSINESS CENTRES DIRECTORY OF OCCUPIERS

Unit	Tenant	Trade	Contact	Telephone	www.
Link Business Centre:					
1	Melton Support Services Ltd	Cleaning Services	Melanie Baker	01684 565187	
2&3	Black Pepper (Ledbury) Ltd	Providing quality hot school meals	David Mabey	01684 891560	blackpepperlunches.com
4	The Friday Beer Company Ltd	Producing a variety of bottle-conditioned ales	Andrew Keir Perry Jackson Gerald Williams	01684 572648	thefridaybeer.com
5&22	Mid West Automation Ltd	Providing high quality aluminium frame designs	Andy Haigh	01684 899103	midwestautomationltd.co.uk
6	MMC Accountants	Accountancy Services to the small and medium sized business	Mike Cushing Stuart Thomas	01684 565486	meigh-mansbridge.co.uk
7	Stockall Electronics Ltd	Supporting weld monitor needs	Kate Gee	01684 574977	stockallelectronics.com
7A	Estate Office	Business Centre Management	Richard Evans, Property Manager Sue Lane, Administr		linkbusinesscentre.co.uk
7B	Wyvern Homes Ltd	Residential Developers	Mark Wilesmith	01684 561238	wyvernhomes.co.uk
7C	Worcester Renewable Energy Ltd	Installers of Renewable Energy Systems	Darren Stockall	01684 892121	worcester-renewable.co.uk
8	Osbornes of Malvern	Ready Meal Company & Quality Meats	Colin Osborne	01684 561332	osbornesofmalvern.co.uk
9&10	Malvern Engineering Ltd	Precision CNC machining	Chris Smedley	01684 574471	
11A	Smart Car Care Valeting Centre	Cleaning and valeting service	Patrick	07872 991286	
11B	G Webb Automation Ltd	Supplier of powder filling and container handling equipment	Paul Webb	01684 892929	webbautomation.co.uk
13	Morris' Mini Motors Ltd	Conversion kits, engine parts and accessories for remote control models	Morris James	01684 566566	morrisminimotors.com
14&15	Link Tools Ltd	Tools & Fixing Supplies	Steve Metcalfe Gary Looker	01684 578866	linktoolsltd.com
16	Signs Central	Creatively designed and manufactured signage to help your business stand out		01684 892011	signscentral.co.uk
17	Alto Flooring Ltd	Contract floor laying	Russell Simon	01684 573222	commercial-flooring-contractor.co.uk
18	Amity International Ltd	Speciality Chemical & Equipment Manufacturer for Health Care and Industrial Processes	Stephen Byrne	01226 770787	www.amityinternational.com
19	Unique Polymer Systems Ltd	Epoxy and polyurethane supplier.	Tom Pettigrew	01531 636300	uniquepolymersystems.com
20	EasyRead Time Teacher Ltd	Time teaching systems for children	Sue Shackleton	01684 566832	easyreadtimeteacher.com
21	Bouncy Castle Hire, Malvern	Hire of Entertainment Equipment	Gary Kennett	01684 573654	bouncycastlehiremalvern.co.uk
23	Global Opportunities Marketing Ltd	Distribution of toys in UK and Ireland	Chris Wreghitt	01905 831919	globalopportunities.co.uk
24	Hydro-Logic Services (Int) Ltd	Water management	Simon Bond	01885 485866	hydro-int.com
Upton	Business Centre:				
1A	D-Mac (Alternative Spare Parts) Ltd	Supplier of spare parts and consumables for the TRUMPF range	Dave McNally	01684 595646	dmac-asp.eu
1B	ZephIR Ltd	Remote Wind Measurement Systems.	Ewan Abbott	01531 651000	zephirlidar.com
1C	Green Thumb Ltd	Lawn Treatment Service	Christophe Salicetti	01745 586062	greenthumb.co.uk
2,3 & 5	B. R. Hodgson Ltd	Steel Frame Building Manufacturing	Chris Hopkins	0117 9372481	brhodgson.co.uk
4B	GPD Contracts Ltd	External wall insulation contractors	Simon Grove	01684 593431	gpdcontracts.com
9	RSK Raw Ltd	Pollution Response and Remediation	Simon O'Rourke	01684 578484	rskraw.com

# MARTIN









Exciting plans to redevelop stadium

– Malvern Town Football Club thanks sponsors
for their backing and support

Link Business Centre are proud to



The work, which is expected to cost £1million, will also see modern and fit-for-purpose changing rooms built for both players and officials. This will be done by extending the clubhouse.

As part of the project the club is also planning to make improvements to both the car park and entrance to the ground as well as improving the energy efficiency of the clubhouse.



Father and son, Martin and Mark Wilesmith, working in partnership with Richard Evans, Sue Lane and Geoff Walker, Gatekeeper at Link Business Centre, to provide a professional and friendly home for growing companies to build their own business success.

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