

LINK & UPTON NEWS

BUSINESS CENTRES

WHERE BUSINESSES THRIVE IN MALVERN AND UPTON

Unique Polymer Systems flies the flag for global sustainability

Since it was established in 1992, Unique Polymer Systems (UPS) has evolved into a global go-to source for high-performance repair composite materials and specialist protective coatings. The company supplies their solutions to customers all over the world in the mining, marine, oil and gas, power generation, paper & pulp, chemical & corrosion, water, Petrochemical and general industries.

The family business, which is based at Units 19 and 21 at Malvern Link Business Centre – was founded by Robin Pettigrew and his son Tom is now at the helm. Robin comes from an engineering background and Tom studied Forensic Science at

university before taking on the reins from Robin in 2020, successfully managing the business ever since.

As Jamie Haddon, Sales and Marketing Manager highlights, Unique Polymer Systems has a niche market and this is why they work with customers in North and South America, Africa, Europe, the Middle East and Asia. 'Our products help our customers all over the world to repair rather than replace equipment, so in this sense we are flying the flag for global sustainability. As our products are mainly in stock we are able to turn orders around quickly so customers aren't left waiting too long to carry out repairs.'



Tom Pettigrew, Director at Unique Polymer Systems

As well as Robin, Tom and Jamie, the Unique Polymer Systems team includes Abi who is their Office Manager and George their Warehouse Operator. As far as their units are concerned, Jamie says they are perfect for their needs and the team all enjoy being based at Malvern Link. 'It's a nice quiet community and we like the fact that Richard pops in regularly to make sure everything is going OK.'

For further details about Unique Polymer Systems visit www.uniquepolymersystems.com



UPS's repair composite materials and specialist protective coatings are used in a wide range of industries



For further information about Upton or Link Business Centres please contact Richard Evans, Property Manager, on **01684 561238** or visit www.linkandupton.co.uk

Foiling Services have room to shine at Link Business Centre

Malvern isn't necessarily a place you'd associate with the shiny packaging you see on luxury branded products. But for Ian Rocke, Managing Director of Foiling Services, it's all in a day's work.

As Ian himself admits, foiling is very much a niche industry. The company was established in 2005 and provides decorative foiling and laminating services to a variety of markets and industries. This involves applying decorative and functional hot transfer foils, PVC films, protection films and self-adhesive tapes to a range of materials. Their specialist finishes can be seen on everything from perfume displays and shelf liners for supermarkets to washrooms in modular construction buildings such as hotels and student accommodation. They even add some extra glitz to dance floors for the events industry. Plus there's the more unusual commissions such as some bright green metallic place mats for an England v Ireland rugby dinner in 2013.

Having acquired two units at Link Business Centre in April, one has been designated for manufacturing purposes and the other is the office and storage area. It's very much a family business with Ian's wife and business partner Lizzie working in the office with him. Their son Cameron also works on the manufacturing side of things along with Chris their technician.



Ian and Lizzie Rocke at Foiling Services

'Basically we work with manufacturers of point of sale displays' says Ian 'We also supply the rest of the plastics industry with whatever it is they ask for. That could include some protective film or patterned foil or whatever they might need.'

When it comes to single use plastics, the question of sustainability comes to mind but Ian explains that pretty much all they do is recyclable. Waste products can be returned for recycling and most of the foil will be recycled for heat generation.

Meanwhile Ian and Lizzie are both happy in their new location. 'It's a nice little community here and it suits our needs' says Ian 'Martin and Richard are certainly more hands-on than our previous Landlords and if there are any issues these are resolved quickly'

For further details about Foiling Services Ltd see www.foilingervices.co.uk

Directory of occupiers

Unit	Tenant	Trade	Contact	Telephone	Website
Link Business Centre					
1 & 23	Global Opportunities Marketing Ltd	Distribution of toys in UK and Ireland	Chris Wreghitt	01684 564272	globalopportunities.co.uk
2&3	Black Pepper (Ledbury) Ltd	Providing quality hot school meals	Alice Mabey	01684 891560	blackpepperlunches.com
4	enz UK Ltd	Innovative solutions for surface, tube, sewer and pipe cleaning	Mark Malsom	020 375 70369	enz.com/en/home
5 & 22	Mid West Automation Ltd	Providing high quality aluminium frame designs	Andy Haigh	01684 899103	midwestautomationltd.co.uk
6	MMC Accountants	Accountancy Services to the small and medium sized business	Mike Cushing Stuart Thomas	01684 565486	meigh-mansbridge.co.uk
7	Stockall Electronics Ltd	Supporting weld monitor needs	Kate Gee	01684 574977	stockallelectronics.com
7A	Estate Office	Business Centre Management	Richard Evans, Property Manager Sue Lane, Administrator	01684 561238	linkandupton.co.uk
7B	Wyvern Homes Ltd	Residential Developers	Mark Wilesmith	01684 561238	wyvernhomes.co.uk
7C	Worcester Renewable Energy Ltd	Installers of Renewable Energy Systems	Darren Stockall	01684 892121	worcester-renewable.co.uk
8	Signs Central	Creatively designed and manufactured signage to help your business stand out	Russell Amphlett Barbara Amphlett	01684 892011	signscentral.co.uk
9&10	Malvern Engineering Ltd	Precision CNC machining	Chris Smedley	01684 574471	
11 & 12	Foiling Services Ltd	Trade Foil & Film Lamination	Ian Rocke	01684 575655	foilingservices.co.uk
13	Morris' Mini Motors Ltd	Conversion kits, engine parts and accessories for remote control models	Morris James	01684 566566	morrisminimotors.com
14 & 15	Link Tools Ltd	Tools & Fixing Supplies	Steve Metcalfe Gary Looker	01684 578866	linktoolsltd.com
16	Beaver Plastic Solutions Ltd	Supplier of building plastics to the construction industry	Tommy Baker	01684 491212	beaverplasticsolutions.co.uk
17	Altofloor (Malvern) Ltd.	Contract floor laying	Russell Simon	01684 573222	commercial-flooring-contractor.co.uk
18	Amity International Ltd	Speciality Chemical & Equipment Manufacturer for Health Care and Industrial Processes	Stephen Byrne	01226 770787	amityinternational.com
19 & 21	Unique Polymer Systems Ltd	Epoxy and polyurethane supplier	Tom Pettigrew	01531 636300	uniquepolymersystems.com
20	EasyRead Time Teacher Ltd	Time teaching systems for children	Sue Shackleton	01684 566832	easyreadtimeteacher.com
24	Hydro-Logic Services (Int) Ltd	Water management	Simon Bond	01885 485866	hydro-int.com

Upton Business Centre

1A & 1B	Nammu Tech	Customised diving gear	Anthony Smith	0330 043 0761	nammu-tech.com
1C & 10	Highway Care Ltd	Highway safety and security solutions	Kevin Shaw	0344 840 0088	highwaycare.com
2,3 & 5	B.R. Hodgson (Framing) Ltd	Steel Frame Building Manufacturing	Chris Hopkins	0117 9372481	brhframing.co.uk
4B	GPD Contracts Ltd	External wall insulation contractors	Simon Grove	01684 593431	gpdcontracts.com
9	RSK Raw Ltd	Pollution Response and Remediation	Simon O'Rourke	01684 578484	rskraw.com

Top marks for Rosie

We were delighted to hear that Rosie Hamilton, Link and Upton Business Centres' PR & Marketing Consultant, has been awarded the Chartered Institute of Public Relations (CIPR) Professional PR Diploma.

Rosie, who is the founder of Worcestershire-based Bees Knees Marketing, began studying for the Diploma during early lockdown and qualified in June this year. However, she believes all the hard work has been worth it. 'This has been of benefit to both me and my clients as I'm able to combine my broad experience with advanced knowledge on designing effective strategies. A lot of senior communicators lack a formal qualification and it's important that you have the up-to-date skills needed to advise clients effectively in a fast-changing world.'

Rosie first began working with Martin, Mark and Richard in late 2019 and since then has made a really valuable contribution to the success of the business. Having undertaken a tenants' survey and developed our marketing strategy she then worked with her graphic design partner Harvey Fitzhugh at Sleep. Create. Repeat. on our rebranding, new website, strapline and a refreshed template for this Newsletter. She continues to work with

Martin and Richard on a regular basis, providing general strategic business advice as well as PR & Marketing support. A number of tenants will have met Rosie as she writes the case studies for this Newsletter which are then shared on the website and with local media outlets.

Martin says 'We're very pleased that we have someone as well-qualified as Rosie working with us and would like to congratulate her on her success.'



For further information about Bees Knees Marketing see www.beeskneesmarketing.co.uk

Meet the team

Father and son, Martin and Mark Wilesmith, working in partnership with Richard Evans, Sue Lane and Geoff Walker, Gatekeeper at Link Business Centre, to provide a professional and friendly home for growing companies to build their own business success.



Martin



Mark



Richard



Sue



Geoff



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